



www.hollycurby.com

Holly Curby

AUTHOR, PODCAST HOST,
SPEAKER & COACH

MEDIA KIT

Hi, I'm Holly!

**AUTHOR, PODCAST HOST,
SPEAKER & COACH**

I am passionate about **encouraging, inspiring, and equipping women and men to intentionally live their life full of purpose.** I have 25-years experience in executive leadership, marketing, and ministry accompanied by the education through my degrees and certifications to balance it. I'm your girl for being a motivational speaker, leadership cultivator, marketing strategist, culture champion, ministry mentor, and personal cheerleader.

Born in the midwest, yet raised a Senior Pastor and Elementary School Teacher's daughter in Utah, I enjoy good conversation on a porch swing or outdoor dining patio. I am a single mother of two teenagers whose happy place is being with my family, traveling, watching movies, having game nights, & spending a day at the spa. Let's connect!



hello@hollycurby.com



[@hollyshighlights](https://www.facebook.com/hollyshighlights)



[@hollycurby](https://www.instagram.com/hollycurby)



[@hollycurby](https://www.linkedin.com/company/hollycurby)

The Book

WWW.HOLLYCURBY.COM/FACELIFT

Face-Lift will equip you for your own personal growth, reminding you that no matter the season or challenges, God can help you embrace hope through your heartaches as He provides you a total face lift.

"Simple beauty and authenticity is Holly's book of hope, transparency, and faith." - Dr. Thelma Wells (Former Women of Faith Speaker, Author)

"[Holly Curby] is a fearless leader who inspires others to take action and has now taken her lessons in life to help all of us in this profound book." - Garrett Gravesen (Speaker, Author)



MEDIA COVERAGE

ABC Affiliate ABC4 - Good Things Utah
CBS Affiliate KUTV 2 - Fresh Living
Fox Affiliate Fox13 - The Place
Utah-Idaho Connections
Voyage Utah Magazine
Canvas Rebel Magazine
Bold Journey Magazine



AWARDS

Honorable Mention

Royal Dragonfly and
Los Angeles Hollywood Book Festival

1st Place Self-Help

Illumination Book Award and
The Feathered Quill

Christian Non-Fiction

Firebird Book

Self-Help/Inspiration

The BookFest

TAKEAWAYS

How to use your story
Feeding your faith vs. your fears
Discovering your herd/support group
Dealing with forgiveness
How to help others in need
Identifying idols in your life
Processing grief
Challenging your social media mindset

BONUS!

Group discussion guide included

Portion of proceeds benefit the
Huntsman Cancer Institute (Foundation)

Publisher: Koehler Books

Distributor: Ingram

PUB DATE: 4/28/2023

SOFT COVER: \$17.95, 978-1-64663-958-8

HARD COVER: \$25.95, 978-1-64663-960-1

EBOOK: \$7.99, 978-1-64663-959-5

Face-Lift is available through bookstores such as Barnes & Noble and online retailers including Amazon.

The Podcast

WWW.HOLLYCURBY.COM/HOLLYSHIGHLIGHTSPODCAST



Holly's Highlights podcast is a podcast designed to encourage, inspire and equip you to intentionally live your life full of purpose. Episodes release every other Tuesday alternating with a special guest and Holly flying solo. Episodes are 20-30 minutes in length. Exclusive individual episode sponsorships are available.



MOST DOWNLOADED EPISODES

S1 E7: 4 Tips to Have a Grateful Heart
with Holly Curby

S1 E3: How to be a Leader Others Follow
with guest Scott E. Harding

S2 E5: Celebrating Women's Day
with guest Christy Flater

S1 E2: How to Start Your Own Business
with Holly Curby

S3 E2: 3 Reasons to Celebrate Your Birthday
with Holly Curby

NOTABLES

Top Podcasts Podcastland
Monthly Column the City Journals
#1 in Leadership Weekly chart Goodpods

STATISTICS

100+ published episodes
5-star podcast rating

MY AUDIENCE

75% women
25% men
89% USA

35.79% 60+ yrs old
16.22% 35-44 yrs old
15.3% 45-59 yrs old



Speaking

WWW.HOLLYCURBY.COM/SPEAKING

EDUCATION

M.S. Leadership & Management
B.S. Mass Communications
A.S. Public Relations
Certified Life Coach
Marketing Certifications from ICSC
Lifeway Youth Ministry Certification

EXPERIENCE

Director of Culture and Community: Chick-fil-A
Events Director: Chamber of Commerces
Marketing Director: Shopping Centers
Liason Officer: International Sports Broadcasting
Ministry Leader: Churches
(Youth, Drama, Women's, Worship, Discipleship)



POPULAR TOPICS

Business

Building Trust in Your Leadership Teams
Being a Leader of Character
The Secret Sauce of Customer Service
How to Communicate Effectively with
Everyone You Lead

Faith Groups

Purpose in Your Path: Using Your Story
The Hope of Christmas
Living in Faith vs. Fear
The Heart of the Matter
The Armor of God
Lifeskills (retreat format)
Face-Lift (retreat format)

Schools

Cultivating Your Culture (for faculty)
Intentionally Living a Purposeful Life
Who You Are vs. What You Are (students)

Topics may be customized for your group,
size, audience, theme, and time frames.

SPEAKING ENGAGEMENTS

Women

Retreats, Conferences, Galas, Holiday Teas & Events

Business

Marketing Meetings, City Cabinet Meetings,
Leadership Retreats, Conferences, Trainings & Events

Schools/Colleges

Class presentations, Job Fairs, & Faculty Trainings

Non-Profit

Emcee, Galas, Meetings & Events

Coaching

WWW.HOLLYCURBY.COM/COACHING



There are many benefits of coaching including: improve performance, tackle challenges, enhance team culture, fine tune leadership styles, reduce stress, prepare for change, have an unbiased sounding board and more!

WHO I WORK WITH

Those seeking personal and/or professional growth. From college students, parents, and job seekers, to entrepreneurs, executives, and ministry leaders.

WHAT YOU CAN EXPECT

Monthly one-on-one Facetime/Zoom calls either one time a month for one hour, or two times a month for a half hour each call.

Client Testimonials

"Holly was of immense help in coaching me. She guided me with questions, challenged my perspective, and was a huge support."

- Amy G. (Business Major College Student at the University of Miami)

"With Holly's guidance we are able to develop a place in our market. This has been such an eye opening experience and we can't wait to see where these improvements take us."

- Chris W. (Business Owner)



Resources

OTHER APPEARANCE LINKED RECORDINGS

- ✓ **Podcast Interviews:**
 - Good People Cool Things
 - Living the Next Chapter
 - Quietly Queen
 - If She Can I Can
- ✓ **Encouragement:**
 - Dan Cathy - Former Chick-fil-A CEO
- ✓ **Speaking Engagements:**
 - UISBC Women's Thrive Event
 - Risen Life Women's Retreat Weekend

AS SEEN IN

VoyageUtah

BOLD
JOURNEY

CANVASREBEL



The New York Times



Note Worthy

AWARDS



True Inspiration Award from
Chick-fil-A Foundation

Business Champion Award from
local Chamber of Commerce

Volunteer of the Year Award from
a local church

PUBLISHING



Face-Lift Book

Lifeway's *Journey Women's*
Devotional Magazine

Tactics Magazine (event coverage)

the City Journals (monthly podcast
newspaper column)

Q&A

POTENTIAL INTERVIEW QUESTIONS

BOOK

1. What inspired you to write this book?
2. What are you expecting for readers to take away from *Face-Lift*?
3. In *Face-Lift* you talk quite a bit about the use of social media. What quick tips might you have for us today pertaining to social media use?
4. Where can we get a copy of *Face-Lift*?
5. How may I viewers/listeners connect further with you?

POTENTIAL INTERVIEW TOPICS

- Book/Author, Podcast, Speaking, Coaching
- Living life with purpose, Motherhood
- Marketing, Customer Service, Leadership
- Check out topics from Holly's Highlights podcast



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GET IN TOUCH

Whether inquiring about speaking at your upcoming event, scheduling coaching, arranging a media or podcast interview, setting up a book signing, or seeking to sponsor or be a guest on an episode of Holly's Highlights podcast, I'm excited for the opportunity to work alongside you.

Holly